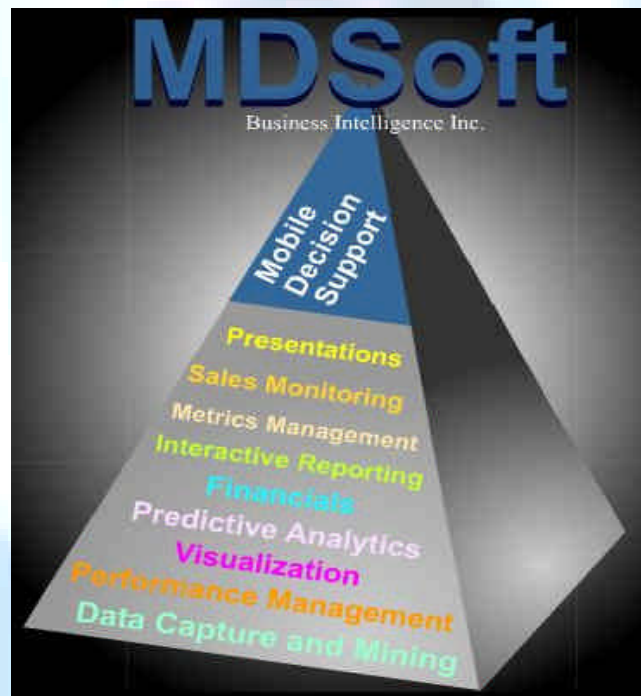




MDSoft Business Intelligence for Sage BusinessVision 7.0 Series



...the right information today.

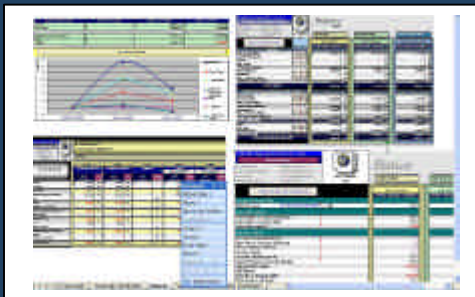
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MDSOft for Sage BusinessVision



Features:

- Analyze Sage BusinessVision business data
- Decision Support System and Executive Information System for the CEO, CFO, CIO, Customer Service Departments, Sales Staff, and the Marketing department
- Instant access to legacy data in a way which summarizes historical, current, and future business trends thus allowing for predictive analytics



- Strategic navigational charts
- Balanced scorecards
- Immediate insight to knowledge data
- Access to comprehensive data, limitless drill paths, and multi-view reporting for ad hoc querying - all with unprecedented ease, uniquely bridging the gap between management and technology
- Enable instant access to (KPI) Key Performance Indicators
- Identify new sales opportunities
- Decrease operational expenses by identifying key weaknesses
- OLAP cube analyses
- ETL data capture

Get the competitive edge with MDSOft.

Digital dashboards, scorecards, advanced reporting, consolidations, trend, scenario and financial analyses.



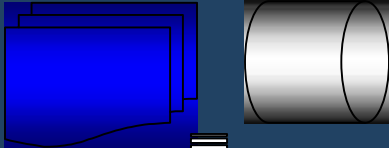
With MDSOft, you can quickly adapt to dynamic business changes.

Linking the gap between management and technology is made easy by providing access to comprehensive data, limitless drill paths, and multi-view reporting for ad hoc querying. Now you can empower all business executives to make informed decisions by enabling them to have access to mission-critical, time-sensitive, relevant, and accurate data at their fingertips. Analysis and reporting is faster, easier, and more affordable than ever before from functional digital dashboards, to custom reports, and to advanced financial analysis.

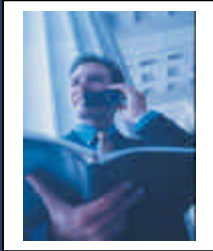
Every decision maker has a direct path to bottom line performance with MDSOft. Instant access to (KPI) key performance indicators is greatly improved. Now you can identify new business opportunities, solve problems quicker and reduce operational expenses. This results in a strategic and competitive advantage for your enterprise.

MDSOft provides the busy executive with on demand access, visualization, trend spotting, and reporting capabilities to financial and ERP applications thus allowing companies to raise financial awareness across the company, release financial statements faster, improve control and compliance over financial statements to key external constituents, and uncover and reduce unnecessary budget expenditures.

ERP or accounting solution



Business Intelligence solutions



Mobile Decision Support

MDSoft Business Intelligence solutions will allow you to:

- Assist in implementing business strategy.
- Extract, summarize and report on data by any dimensional analysis, such as financial and sales comparisons.
- Perform ratio analyses, identify top profitable customers and bottom non-profitable customers, improve delivery lead times from suppliers, customer and supplier backorder management, identify top inventory item sales, inventory item margin analyses, forecast customer requirements, identify customer cross-sell and up-sell opportunities, determine sales marketing strategies, improve customer retention, improve logistics management, decrease warehouse and stocking costs, decrease supplier delivery time, decrease operational costs, analyze sales by region, category, salesperson, item both by dollar amounts and by quantities.

Business Intelligence ... what is it really?

You hear about it, but what is it all about? It seems that every business manager/owner is constantly being reminded, either through ads or colleagues, that their company needs "Business Intelligence" in one way shape or form, or BI as it is commonly referred to. In fact, continuing business operations without BI is equivalent to inviting financial trouble and jeopardizing the business continuity of the firm.

Simply put, a BI solution allows a business manager who has a minimal knowledge of computers, to retrieve information from an ERP or accounting software in a timely manner and to perform analysis of the data. Business Intelligence represents a set of computer software tools, programs and computer hardware systems that play a key role in the strategic planning process of the corporation. These systems will allow anyone to capture, assimilate, process, clean, store, summarize, access and analyze corporate data to assist and support decision makers. Generally the BI solution will assist business managers in the areas of customer profiling, customer support, market research, market segmentation, product profitability, statistical analysis, inventory and distribution analysis, and financial analysis of historical, present and forecasted company data.

Charles Darwin's "Survival of the fittest" theory on evolution has reshaped business operations to apply a "Darwinian" survival strategy in today's ever-changing world. Business Intelligence software solutions allow organizations to quickly adapt to daily business environment changes. Business competition is fierce. Therefore the main challenge for business managers is not only to get new customers, but also discovering new ways to retain them as well. This means that the right product must be available to any customer today, and not tomorrow. Calling loyal repeat customers one day after a purchase order has been made to your competitor, translates into lost sales. Not knowing what the buying trends are for each of your customers will result in lost unrecoverable sales. Knowledge about your customers is also directly related to knowing whether your suppliers can deliver the products your customers need today and on time. Business Intelligence allows the savvy business manager to forecast what any customer will buy in the next 6 months, so that JIT or "Just-In-Time" stock replenishment orders to your suppliers are avoided. If your top customer calls you today for an order, you cannot afford to tell them that there's nothing in stock to send them.

A typical BI solution should not only reveal who your top profitable and non-profitable customers are, it should also show you how to decrease operational costs to better serve your customers and improve customer relationship management, customer retention and loyalty. This knowledge will ultimately increase bottom-line profitability and ensure business continuity.

MDSoft Business Intelligence

For further information: cs@bvwest.com or
consult our website at: www.bvwest.com for a demo or
Call us at 1.925.372.5954